

Mary Le

Design Leader • Creative Builder • A Human

Experience

Amplify Education / Product Design Director

2018 - PRESENT

Promotions: Product Design Manager (2022-2023), Senior Product Designer (2019-2022), UX Designer (2018-2019)

Directed a design team that owns 15+ complex student data products; collaborated with execs and cross-functional leaders to influence roadmaps and future initiatives.

Established accessible data visualization and color guidelines; this system is adopted company-wide for reporting products.

Defined the strategic vision and led a large-scale reporting migration to unify all reports under a single platform.

Launched a new literacy assessment platform as the solo designer from 0 → 1.

Created online reading assessments and the first iteration of a teaching portal as a response to COVID-19 remote learning.

Established a design system model for org-wide collaboration between cross-vertical teams, designers, and engineers by having my team build reusable components in the design library.

Northwestern Polytechnic University / Front-end Developer

2016-2017

Designed and shipped front-end production code for 2 university websites and the internal administration portal.

Mobile Action / Front-end Web Developer

(Contract) 2015

Shipped front-end production code for data analytic dashboard to track and optimize app performance.

Achievers / Front-end Web Developer

(Contract) 2015

Built a survey app to collect data at large marketing events. Rebuilt an accessible and mobile-friendly corporate website.

maryle.me

linkedin.com/in/maaaryle

Education

Cornell University /

Masters Information Science
(Human-Computer Interactions)

University of California, Irvine /

BA International Studies
BA Sociology

Skills

AI

Prompt engineering · Claude Code · Figma Make · Cursor · Framer · Firefly · Bolt

Code

Javascript · HTML · CSS · React.js

Design

Design thinking · Accessibility · WCAG compliance · Design system · User flows · Wireframes · Personas · Mock ups · User testing · Data analysis · A/B Testing · Storytelling presentations · Figma · Sketch · Adobe Suite · 0 → 1 design product